### Nick & Nick Showcase

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# Sneaker Money



Some terminology for some people who aren't big into sneakers:

DS- Deadstock, Brand new

DSWT- Brand new with tags on the shoe

PADS- Pass as Deadstock, basically brand new

VNDS- Very near Deadstock, worn a couple times but still super clean and close to new

OG ALL- Has original all, box, accessories, laces everything

OG NONE- Original nothing, no box, no extra accessories

Rep box- Replacement box, could just be a random box or the same shoe box just a different size

Important Facts

Hope this helps some of y'all

#### How it works

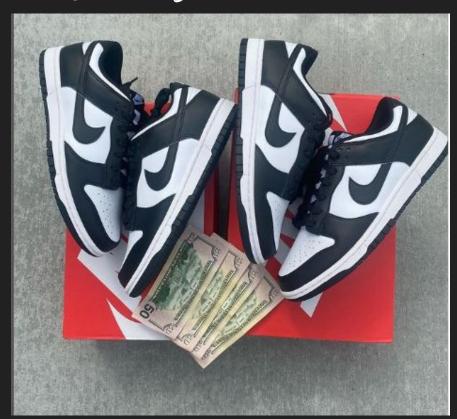
Retail > Resell

Retail price for dunks: \$100

Resell price for dunks: \$ 250



## My story





#### What To Look For When Reselling

- You usually don't want to buy shoes that have been beat. The shoes that retailers look for are deadstock shoes which means they have not been put on once, or shoes that have been worn less than 3 times.
- When looking you want to find a shoe that cost less than you can sell it for. The best possible thing is that you get the shoe for retail.