



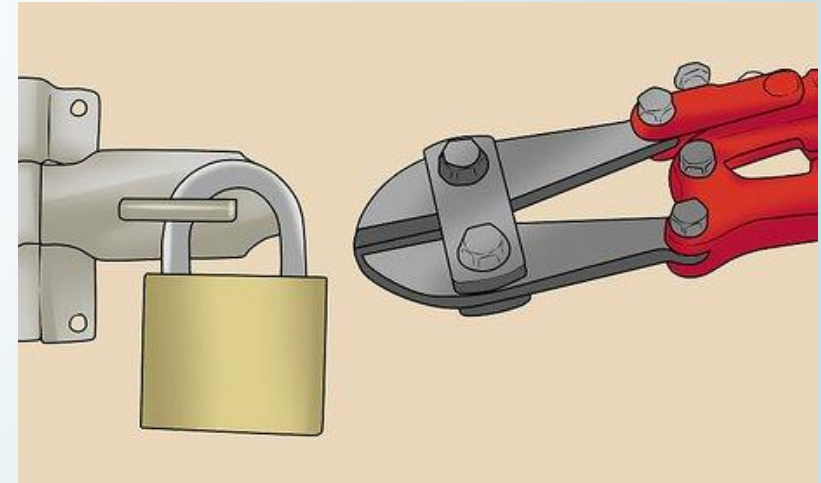
# SmartLocker

*Presented by: Collin Taylor ~ Kendall Mills ~ Reagan Bolser*

# Why would we need a SmartLocker?

Average Lockers are.....

- Inefficient
- Unsecure
- Time costly
- Unorganized

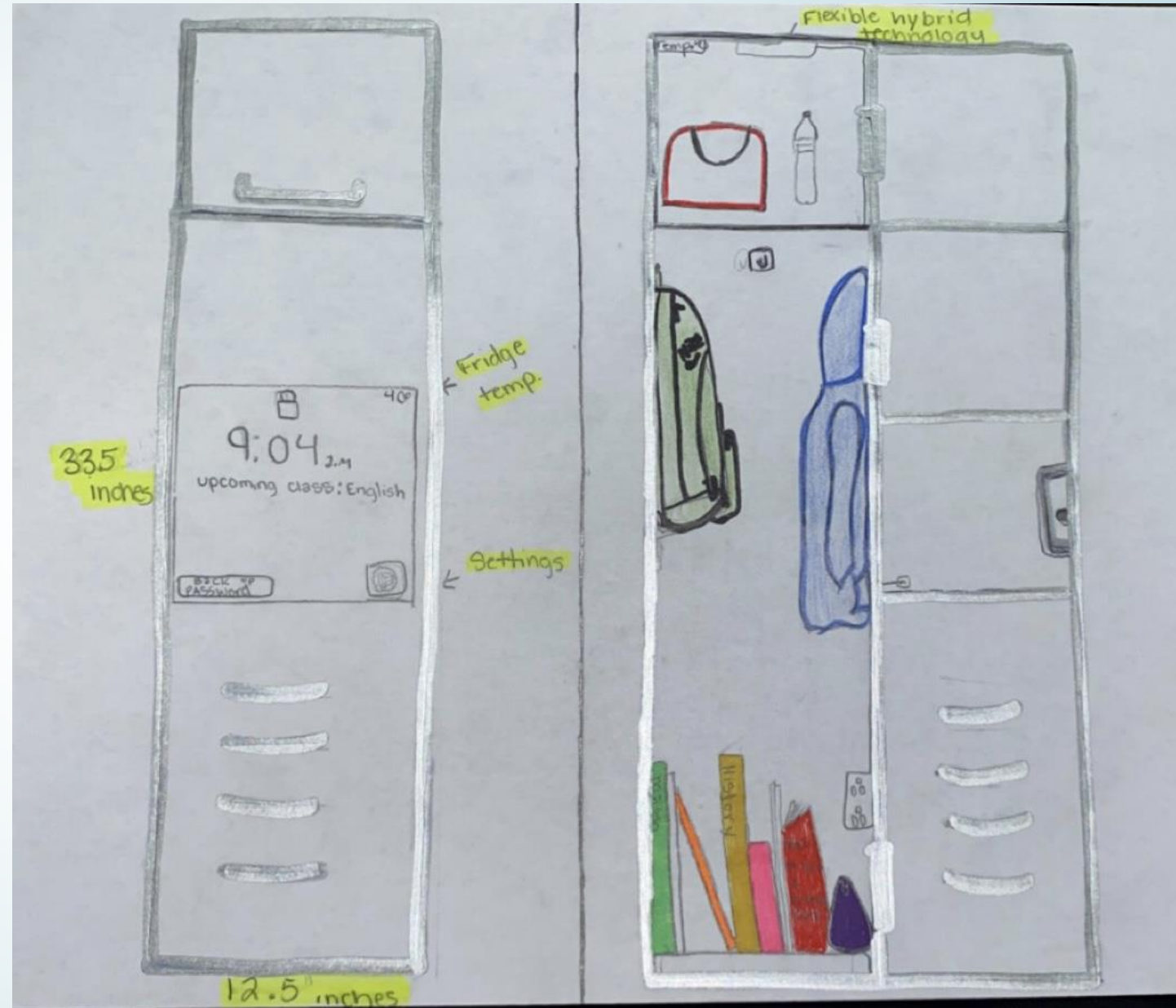


# What do SmartLockers do?

- A screen controls the locker
- Calendar, Alerts and charging port
- Food storage compartment with warming and cooling

Closed

Open





## How will a SmartLocker benefit a customer?

- Worry-free security
- Higher schedule awareness
- Warm/cold meals in proper environment
- User friendly
- Eliminates nonvalue-added time
- Easy access



# Target Market

Our target market consist of high up professionals, investors, and interior designers. All positions show concern for their vocation and/or consumers.



Places such as :

- Amusement parks
- Gyms
- Office buildings
- Schools
- Parks



## Competitors:



Features	SmartLocker	Locker Network	LockTec
<b>Flexible Hybrid Technology</b>	★		
<b>Warming and Cooling</b>	★		★
<b>Screen Operated</b>	★		
<b>Personalization</b>	★		
<b>Electronic Locks</b>	★	★	★



# Production, Partners, and Advertising



## Key Partners

- Kindle will make the digital screen
- Jorgenson Companies will make lockers

## Manufacturer



- Will build and create smartlockers based off design



## Advertisement

- tv commercials
- business magazines
- social media



**Resources:**

<https://www.shrm.org/resourcesandtools/hr-topics/employee-relations/pages/workplace-theft-on-the-rise-.aspx>

**Questions?**

